



**January**  
Closes Dec 3

**February**  
Closes Jan 11

**March**  
Closes Feb 11

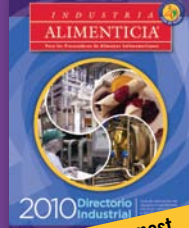
**April**  
Closes Mar 11

**May**  
Closes Apr 11

**SPECIAL FOCUS FEATURE/REPORT**

Executive of the Year

Calorie Reduction & Weight Management



Worldwide New Products Report

Sustainability/Green Report

**PRODUCT DEVELOPMENT**

**INGREDIENT TECHNOLOGY**

Antioxidants

Trends in Flavors

Latin America's most comprehensive Food and Beverage supplier Directory in print, online and digital edition

Gums

Nutritional Ingredients

**HEALTH & WELLNESS**

Focus on Children's Meals

Cognitive Health

**PROCESSING TECHNOLOGY**

**PROCESSING TECHNOLOGY**

Belting & Conveyors Systems

European Technology

Ingredients, equipment and suppliers services

Filling/Depositors

Process Controls

**FOOD SAFETY**

Metal Detectors

Food Lubricants

Section Sponsorships available

HACCP

Microbial Control

**PACKAGING TECHNOLOGY**

Coding & Labeling

Traceability

Vacuum Packaging

Aseptic & UHT Packaging

Form/Fill/Seal

**PRE-SHOW ISSUES**

- ExpoCarne - Mexico
- SNAXPO - Orlando

- Interpack - Germany
- AMI International - Chicago
- Food Safety Summit - Washington D.C.
- IIAR - Orlando

NRA - Chicago

- ExpoPack - Mexico
- Fispal - Brazil
- IFT - New Orleans

Alimentaria - Mexico

**ADVERTISER INCENTIVES**

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FREE RECTANGLE AD FOR 1 MONTH ON @L DIA

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FREE CONTEXTUAL PROFILE ON IA @L DIA

**FISA  
PACK EXPO**  
PRE-SHOW ISSUE

**PROCESS EXPO**  
PRE-SHOW ISSUE

**IPE  
ISM**  
PRE-SHOW ISSUE

**June**  
Closes May 11

New Trends & Ingredients in Latin America

**July**  
Closes Jun 10

Top Latin American Processors Edition

**Exclusive to Industria Alimenticia**

**Industries covered:**

- Dairy
- Beverage
- Prepared Foods
- Bakery
- Candy
- Snacks
- Meats
- Gastrointestinal Health
- Probiotics
- Prebiotics
- Fiber

Bakery Equipment

Metal Detectors/Vision Systems

Pest Control

Innovations in Packaging

**Confitexpo - Mexico**

- International Dairy Show - Atlanta
- Envase/Alimentek - Argentina
- Hi South America - Brazil

**FREE TILE AD FOR 1 MONTH ON IA.COM**

**FREE EXCLUSIVE DATABASE OF TOP 150 LATIN PROCESSORS**

**August**  
Closes Jul 11

Annual Beverage Report

Omegas

Colors

Gluten Free

Logistics & Material Handling Systems

Refrigeration and Freezing Technology

Waste Water Treatment

Environmental Issues

- FISA - Brazil
- PACK EXPO International - Las Vegas
- Anuga - Germany

**FREE VIDEO SHOWCASE FOR 1 MONTH ON IA.COM FOR ALL FULL PAGE OR LARGER ADVERTISERS**

**September**  
Closes Aug 11

Annual Mexican Report

Texturizing Systems

Fortification

Cardiovascular Health

Meat and Poultry Equipment

Mixing Equipment

Salmonella Control  
CIP Systems

Caps & Closures  
Alternative Labeling

- Andina Pack - Colombia
- PROCESS EXPO - Chicago
- CIBUS - Italy

**FREE 1/4 PAGE PACK EXPO/PROCESS EXPO PROFILE**

**October**  
Closes Sep 12

Plant of the Year

**Exclusive to Industria Alimenticia**

Fruits & Nuts

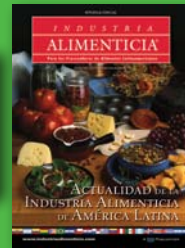
Dairy Based Ingredients

Lab Equipment

FI Natural Ingredients - France

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**November**  
Closes Oct 10



**2011 STATE OF THE INDUSTRY REPORT**

Trends analysis on: Meat, Poultry, Seafood, Beverage Fruits, Vegetable, Prepared Foods, Confectionery, Snacks, Bakery

**2012 Capital Expenditures Report - Exclusive Research to IA**

**Section Sponsorships available**

**FREE EXCLUSIVE DATABASE OF CAPITAL EXPENDITURE RESULTS**

**NEW**

**December**  
Closes Nov 10

Candy & Confectionery Report

Hydrocolloids

Dehydrated Ingredients

**NEW IN 2011 Replacement Parts Directory**

Extended Shelf Life

Savings with Energy Management

Dairy Equipment

Floors and Walls

Pathogen Control

Vacuum Packaging

Ecological Packages

- IPE - Atlanta
- ISM - Germany
- ProSweets - Germany

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