

	MONTH ad space reservations	January Closes Dec 9	February Closes Jan 10	March Closes Feb 9	April Closes Mar 9	May Closes Apr 10	June Closes May 10
PRODUCT DEVELOPMENT	SPECIAL FOCUS FEATURE/REPORT	Executive of the Year	Packaging Innovations	 <p>The most comprehensive supplier Directory in print and online</p> <p>2012 BUYERS GUIDE DIRECTORY</p> <p>Ingredients, Equipment Suppliers, and Services</p> <p>Section Sponsorships available</p>	Worldwide New Products	Food Safety in the 21st Century	Worldwide Ingredient Trends
	INGREDIENT TECHNOLOGY	Ingredients for Health Conditions	Functional Foods and Drinks		Sweetener Systems	Formulating for Children	Fruits & Nuts
	HEALTH & WELLNESS	Gastrointestinal Health	Cognitive Health		Food & Beverages for Weight Management	Ingredients for Good Health	Gastrointestinal Health
PROCESSING TECHNOLOGY	PROCESSING TECHNOLOGY	Food Automation	Dairy Technology	Refrigeration & Freezing Technology	Meat & Poultry Showcase	Focus on Bakery Equipment	
	FOOD SAFETY	Plant Safety	Microbial Control	HACCP Systems	Floors, Walls and Doors	Sanitation Solutions	
PACKAGING	PACKAGING TECHNOLOGY	Marking & Coding Labeling	Case Forming/Packaging/Sealing	Aseptic Packaging	Weighing Systems	Conveying Systems	
MARKET PLACE	PRE-SHOWS ISSUES	<ul style="list-style-type: none"> • IPACK IMA Milan, Italy Feb. 28-March 3 • SNAXPO Phoenix, AZ March 17-19 • Europain Paris, France March 7-12 	<ul style="list-style-type: none"> • Alimentaria Barcelona, Spain March 26-29 • Food Safety Summit Washington, DC, USA April 17-19 • AMI Dallas, TX April 30-May 03 	<ul style="list-style-type: none"> • Fispal Tecnologia Sao Paulo, Brazil June 12-15 • Expo Pack & Procesa, Mexico, D.F. Mexico June 26-29 	<ul style="list-style-type: none"> • IFT Food Expo 2012 Las Vegas, USA June 25-28 • Alimentaria Mexico - Mexico D.F., Mexico June 5-7 	<ul style="list-style-type: none"> • Confitexpo Guadalajara, Mexico July 31-August 3 	
	SUPPLIER FORUM	Conveying & Belting	Free Supplier Profile	Free Expo Pack Supplier Preview	Free IFT Supplier Preview	Metal Detection, X-Ray & Imaging	
	ADVERTISER INCENTIVES for 1/2 page or larger advertisers	BUY ONE / GET ONE FREE	FREE TILE ON IA @L DIA	FREE ONLINE DIRECTORY LISTINGS FOR ALL ADVERTISERS		FREE SUPPLIER LITERATURE SHOWCASE	

July Closes Jun 6	August Closes Jul 10	September Closes Aug 9	Fall 2012 Closes Oct 12	October Closes Sep 11	November Closes Oct 9	December Closes Nov 9
Rising Stars in Latin America: • Bakery • Beverage • Candy • Dairy • Meat • Processed Foods • Snacks	Annual Beverage Report	Annual Mexican Report	<div data-bbox="632 213 828 410" data-label="Image"> </div> <div data-bbox="632 420 828 644" data-label="Section-Header"> <p>LATIN AMERICAN VIRTUAL TRADESHOW IN-PRINT</p> </div> <div data-bbox="632 654 828 706" data-label="Text"> <p>Distributed in 2012 at the following shows:</p> </div> <div data-bbox="632 716 828 1120" data-label="List-Group"> <ul style="list-style-type: none"> • IPE • ISM • ProSweets • IPACK • Europain • Snaxpo • Food Safety Summit • AMI • Alimentaria Mexico • IBA • FISPAL • Expo PACK / Procesa • IFT • Confitexpo • FISA • Pack Expo </div> <div data-bbox="632 1587 828 1701" data-label="Text"> <p>Free Editorial matching your ad size plus free mobile/QR Code</p> </div>	Plant of the Year		Candy & Confectionary Report
Colors	Working with Flavors	Sodium & Sugar Reductions		Bakery Formulations	2012 STATE OF THE INDUSTRY REPORT	Ingredients & Formulations for Weight Management
Emerging Benefits of Protein	Cardiovascular Health	Fortification		Health Benefits for Traditional Nutrients	Trends analysis on: Meat, Poultry, Seafood, Beverage, Fruits, Vegetable, Prepared Foods, Confectionery, Snacks, Bakery	Functional Foods & Beverages
	Chocolate & Candy Processing	Snacks & Frying Equipment		Sausage & Deli Processing	Plus... 2012 Capital Expenditure Report of Latin America	Cooking Technologies
Rapid Testing	Certification Standards	Metal Detection, X-Ray & Imaging		Food Lubricants		Pathogen Control
Packaging Round-up	Robotics in Packaging	Form/Fill/Seal		Portion Control		Labeling
• IBA International Munich, Germany Sept. 16-21	• FI South America Sao Paulo, Brazil Sept. 18-20 • TecnoFidta Buenos Aires, Argentina Sept. 18-21	• Pack Expo International Chicago, USA Oct. 28-31		• Healthy Ingredients Frankfurt, Germany Nov. 11-13		• IPE - International Poultry Exhibition Atlanta, GA Jan. 23-27 • ISM - Cologne, Germany Jan. 29-Feb 1 • ProSweets 2012 Cologne, Germany Jan. 29-Feb 1
Meat & Poultry Technology	Free Supplier Profile	Free Pack Expo Supplier Preview	Dairy Equipment Round Up	Bakery Equipment Round Up	Free IPE Expo Supplier Preview	
FREE EXCLUSIVE LATIN PROCESSORS DATABASE	FREE TILE AD ON IA.COM		FREE CONTEXTUAL AD FOR IA @L DIA	FREE EXCLUSIVE DATA BASE OF CAPITAL EXPENDITURE RESULTS FOR ALL 1/2 PAGE OR LARGER ADVERTISERS		