





IFT PRE-SHOW ISSUE

PACK/PROCESS EXPO PRE-SHOW ISSUE

WWFE/AMI PRE-SHOW ISSUE

IPE PRE-SHOW ISSUE

	January Closes Dec 8	February Closes Jan 10	March Closes Feb 16	April Closes Mar 10	May Closes Apr 10	June Closes May 11	July Closes Jun 15	August Closes Jul 10	September Closes Aug 10	FALL 2009 Closes Oct 30	October Closes Sep 10	November Closes Oct 9	December Closes Nov 10
SPECIAL FOCUS FEATURE/REPORT	EXECUTIVE OF THE YEAR <i>IPE ON-FLOOR ISSUE</i>	LATIN AMERICAN TECHNOLOGY	 OUR BIGGEST ISSUE OF THE YEAR	INGREDIENTS ROUNDTABLE	LATIN AMERICAN NEW PRODUCTS ISSUE <i>IFT ON-FLOOR ISSUE</i>	BEER, BOTTLED WATER & SOFT DRINK REPORT <i>EXPOPACK ON-FLOOR ISSUE</i>	 EXCLUSIVE	MERCOSUR REPORT <i>18th Annual Edition</i>	MEXICAN REPORT <i>PACK/PROCESS EXPO ON-FLOOR ISSUE</i>	 ANNUAL ISSUE YEAR LONG EDITION	ANNUAL PACKAGING REPORT <i>WWFE ON-FLOOR ISSUE</i>	 EXCLUSIVE	CANDY & CONFECTIONERY TECHNOLOGY REPORT
PRODUCT DEVELOPMENT	INGREDIENT TECHNOLOGY • Authentic Food Flavors • Ingredients for Weight Management	• Enzymes • Savory Flavors • Soy Formulations • Fruits/Nuts • Nanotechnology	2009 BUYERS GUIDE DIRECTORY <i>The most comprehensive resource guide of supplier data</i>	• Antioxidants • Formulating with Starches • Prebiotics	• Fresh Flavors • Functional Ingredients • Dairy Based Ingredients	• Colorants • Vitamins • Sensation Flavors • Flax	MEXICAN TECHNOLOGY Dairy • Beverage • Prepared Foods • Bakery • Candy • Snacks • Meats	• Omega-3s • Fortification • Thickeners	• Nuts • Emulsifiers • New Formulations • Chocolate	LATIN AMERICAN TRADE SHOW IN PRINT <i>Distributed at every major Latin American, European, and U.S. Exhibition in 2009</i>	• Custom Formulations • Whey Protein • Emulsifiers • Gums	2009 STATE OF THE INDUSTRY REPORT <i>Trends analysis on: Meat, Poultry, Seafood, Beverages, Fruits, Vegetables, Prepared Foods, Confectionery, Snacks, Bakery</i>	• Probiotics • Dehydrated Ingredients • Extended Shelf Life • Vanilla
CORPORATE/PLANT PROFILE	Candy	Meat		Snack & Bakery	Fruits & Vegetables	Bakery		Beverage	Prepared Foods		Dairy		Candy
PROCESSING TECHNOLOGY	AUTOMATION FOCUS • Forming/Portioning • Tortilla Technology • Plant Design • Snacks & Bakery Equipment • Sorting Equipment	• Refrigeration • Snack Extrusion • Fruit & Vegetable Processing • Fillers & Depositors • Motors & Power Transmissions		• Cooling & Freezing • Stuffing & Grinding • Belting • Ovens, Cookers & Fryers • Pumps	• Dairy Equipment • Retort Systems • Extruders • Conveyors • Bulk Handling Systems	• Poultry Processing Update • Ice Cream Equipment • Cutting & Slicing Equipment		• Sausage Processing • Size Reduction Equipment • Pumps & Valves • Flooring/Walls • Extruders	• Bakery Equipment • Plant Automation • Scale & Weighing Systems • Smokehouses		• Beverage Equipment • Cold Storage Rooms • Poultry Processing Equipment • Belting		• Flooring & Walls • Mixing Equipment • Refrigeration & Freezing • Tanks • Dryers
FOOD SAFETY	• Pathogen Control	• Food Grade Lubricants		• Metal Detection • Lab Equipment	• HACCP Compliance	• Pest Control • Analysis Equipment		• Microbial Control	• Plant Safety & Sanitation • Food Grade Lubricants		• Analysis Equipment • Metal Detection		• Waste Water Treatment • Salmonella Control
PACKAGING	PACKAGING TECHNOLOGY • Shrink Labeling • Metal Detection • Overwrapping	• Vacuum Packaging • Aseptic Packaging		• Tamper Control • Blow Molding	• Packaging Material • Coding & Marking	• Canning • Checkweighers • Sleeves		• Modified Atmosphere Packaging • Vacuum Packaging	• Caps & Closure Systems • Marking & Coding		• Form/Film/Seal • Flexible Packaging		• Case Packaging & Palletizing • Candy Wrapping
PRE-SHOW ISSUES	EXPO CARNE	SNAXPO		IFT	• EXPOPACK • FISPAL	CONFITEXPO		• PACK EXPO/PROCESS EXPO • Drinktec • ANUGA	• WWFE/AMI		FI EUROPE		INTERNATIONAL POULTRY EXPO
ADVERTISER INCENTIVES	BUY ONE AD, GET ONE FREE FOR ALL 1/2-PAGE OR LARGER ADS FOR JANUARY ISSUE NEW	FREE 1/2-PAGE PROFILE FOR ALL 1/2-PAGE OR LARGER ADS IN FEBRUARY ISSUE	FREE ONLINE DIRECTORY LISTING	FREE 1/6-PAGE PRODUCT PROFILE FOR ALL IFT PRESHOW ISSUE ADVERTISERS, 1/2-PAGE OR LARGER	FREE 1/2-PAGE SUPPLIER PROFILE FOR FULL PAGE ADVERTISERS IN MAY ISSUE	FREE 1/6-PAGE SUPPLIER LIT GUIDE FOR ALL 1/2-PAGE OR LARGER ADVERTISERS IN JUNE ISSUE NEW	FREE DATABASE FOR ALL ADVERTISERS IN JULY ISSUE	FREE 1/6-PAGE PRODUCT PROFILE FOR ALL PACK/PROCESS EXPO ADVERTISERS, 1/2-PAGE OR LARGER	FREE 1/6-PAGE PRODUCT PROFILE FOR ALL WWFE/AMI PRESHOW ADVERTISERS, 1/2-PAGE OR LARGER.	FREE EDITORIAL MATCHING YOUR AD SIZE plus BUSINESS CARD OF SALES CONTACT	AD READERSHIP SURVEY FOR ALL 1/2-PAGE OR LARGER ADS IN OCTOBER ISSUE RESEARCH	WEBSITE PROFILE FOR ALL 1/2-PAGE OR LARGER ADVERTISERS NEW	FREE BANNER AD ON 4 EDITIONS OF IA@L Día e-Newsletter FOR DECEMBER 1/2-PAGE OR LARGER ADS