



Directorio Industrial March 2010 Enhancement Packages

Display Advertiser Package

Display Advertisers (¼-Page or Larger) in the Sourcebook get a FREE Basic Listing with **boldface** in print, logo in the Supplier Alphabetic Guide (**advertiser exclusive**) and a FREE Package 1 Upgrade which includes live links, online highlighting and listing of a chief contact online.

Monthly 2009 and 2010 Display Advertisers – Free Basic Listing

Basic Listing (non-advertisers) – \$49

If a basic listing is not purchased, only the company name will appear in the print Supplier Guide section. Also will include a listing in the online Sourcebook.

Package #1 - \$225

- A Basic Listing in print and online
- Highlighting of your company name online
- Company and chief contact information online
- A live link to your website and email address online
- Email lead form online

Package #2 - \$1,015

- A basic listing in print and online
- Highlighted, improved positioning in online results
- Your company logo on your online listing page
- A 50-word overview about your company online
- Includes 1" traffic stopper in print version
- All Package #1 options

Premium Package - \$1,440

- New premium positioning with a star designation (in print and online)
- Your logo on the Home Page and rotating on ALL results pages within the online guide (includes live website link)
- Three product photos on your online listing page
- Up to three spec sheets in your online listing
- Includes 2" traffic stopper ad in print version
- All Package #2 options

Premium Plus Package – 1,825

- Your logo on the Home Page and rotating on ALL results pages within the online guide (includes live website link)
- Three product photos on your online listing page
- New premium positioning with a star designation (in print and online)
- Up to three spec sheets in your online listing
- Inclusion in Request For Proposal Program online
- Includes 2" traffic stopper in print version
- Choice of ONE of the following:
 - ~ Video, or ~ Three Product Code-Specific Banners
- Unlimited product categories

Traffic Stopper – One Inch - \$500

Traffic Stopper – Two Inch - \$645

Traffic Stopper – Three Inch - \$800

Traffic Stopper – Four Inch - \$925

**Traffic Stoppers include the Basic Listing in boldface type*
