

INDUSTRIA<sup>®</sup>  
ALIMENTICIA



**18,002 Qualified Recipients.....\$125/M**  
**7,718 Recipients @ Email Address ..\$350/M\***  
 \* includes transmission fee

Recipients of *Industria Alimenticia* are Latin American food processors and manufacturers whose job functions are general management and administration, technical/engineering, production, sales & marketing, research & development, and quality control.

*Industria Alimenticia* is recognized as the leading Pan-Latin American food and beverage processing and packaging magazine in the world. Readers look to the publication for its valuable insight into the issues and techniques which will allow them to satisfy consumer demand.

**Selections Available: \***

**Business/Industry**

Meat, Poultry, Fish and Seafood .....	6,407
Dairy Products .....	4,943
Fruits, Vegetables and Prepared Entrees .....	1,794
Bakery, Pastry & Confectionery.....	2,846
Snacks .....	575
Beverages .....	2,272
Prepared Foods .....	2,550
Wholesalers/Distributors .....	835
Manufacturers & Suppliers of Equipment/Ingredients .....	957

**Title/Function**

General Management/Administration .....	10,783
Plant Operations .....	1,782
Engineering & Technical .....	1,972
Sales & Marketing .....	1,261
Research & Development/Quality Control .....	1,521
Other Titled/Non-Titled .....	1,035

\* See next page for # Of Employees & Buying Authority counts.

**NEW COUNTS!**

**Date:** .....March, 2006

**Source:** BPA Audited  
 100% Controlled Circulation

**Material Available:**

- E-mail .....\$40/F
- 9T/1600/6250 BPI Mag Tape.....\$100/F
- 3.5" Diskette.....\$50/F
- Pres. Sensit. Labels .....\$10/M
- Cheshire Labels.....N/C

**Key Coding:** .....\$3.00/M (\$5/F)

**Minimum Order:** 5,000

**E-mail List Rental:** .....\$350/M  
 (includes e-mail blast)

**Selections:**

- Country.....\$15/M
- Business/Industry .....
- Title/Function .....
- # Of Employees .....
- Phone/Fax Numbers.....\$60/M
- Buying Authority .....
- One Per Company .....

**Additional Charges:**

- Splits.....\$25/each
- Deduping .....

Sample mail piece required for approval.

Rental is for one time use only. As agents we believe this information is correct. However, we extend no warranty as to accuracy, deliverability, suitability or results through the use of this program. Quantities and rates are subject to change without notice.

This list should prove successful for: business publications, newsletters, seminars and conferences, computer hardware & software, general office supplies and equipment, safety equipment and much more.

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**Industria Alimenticia Additional Selects:**

**# Of Employees**

1-19.....	4,799
20-99.....	2,314
100-499.....	2,593
500 +.....	1,480

*These are additional selections available on this list. Please inquire for recent counts:*

**Buying Authority**

- Processing Equipment
- Packaging Equipment
- Packaging Materials
- Ingredients
- Transportation & Distribution
- QA/QC, Instrumentation & Control